

GATEWAY ARCH PARK FOUNDATION

# VIEW 630'

FALL 2025



GATEWAY ARCH PARK  
FOUNDATION



## Millennium Hotel Redevelopment

Have you heard? The Foundation now owns the former Millennium Hotel site in Downtown St. Louis! Over the last few months, we've been proud to work with the City of St. Louis and The Cordish Companies to announce a redevelopment plan for the location, a key site on the edge of Gateway Arch National Park. This purchase puts the site back in the hands of St. Louis after more than 20 years.

The future of the area continues to unfold as we move ahead with redevelopment. Want to stay in the loop? Head to [archpark.org/millennium](http://archpark.org/millennium) and join our email list to receive updates.



10TH ANNIVERSARY  
**WINTERFEST**  
 GATEWAY ARCH PARK FOUNDATION  
 BANK OF AMERICA    
**NOVEMBER 22-JANUARY 11**

Winterfest, presented by Bank of America and World Wide Technology, is bringing back all the fan favorites, including the Winterfest 5K, ice skating, s'mores stations and igloos underneath 100,000 twinkling lights in the shadow of the Gateway Arch. Celebrate the winter season with us!

Visit [archpark.org/winterfest](http://archpark.org/winterfest) for details.



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STAY CONNECTED

# From Our Executive Director

**Ryan McClure**

A few weeks ago, I was grabbing lunch downtown when I noticed two kids with their parents. They both proudly wore around 15 Junior Ranger badges from parks all across the country. They were from parks like Yosemite, Yellowstone, the Grand Canyon—and, of course, our very own Gateway Arch National Park. Their excitement was contagious, and what struck me most was the spark in their eyes. It was curiosity and the joy of discovery—exactly what our national parks are meant to inspire.

Moments like that remind me why we do this work. At Gateway Arch Park Foundation, we help fuel that spark by supporting programs like Junior Rangers. Earlier this year, we funded a new Junior Ranger desk in the Visitor Center—an improved, welcoming design that creates a dedicated space for Gateway Arch National Park rangers and volunteers to more easily engage with families and young explorers at the park. It may sound like a small change, but it's one of those behind-the-scenes investments that ensures the next generation connects with this place in meaningful ways.

This year, the Arch turns 60. That's six decades of creating monumental memories. From the first people to ever ride up in the tram in 1967, including Don Iffrig (who you'll hear from in this newsletter!),



to the Junior Rangers I recently met, the Arch and the stories behind it continue to inspire.

But that feeling of awe doesn't happen by accident. It requires intentionality and investment. Since the Arch was built, we've learned more about accessibility, sustainability, inclusive storytelling, and creating engaging visitor experiences. That's where Gateway Arch Park Foundation plays such an important role.

We just completed the CityArchRiver Project this spring with the reopening of the Old Courthouse—and that's just scratching the surface of what we can do together. We preserve, conserve, educate, and supplement government funding to maximize our impact. The federal government keeps the park running, but it is your support that makes it thrive.

Whether it's renovating historical icons, delivering memory-making community events like Winterfest, or investing in adjacent properties like the former Millennium Hotel site, our collective efforts expand the energy of Gateway Arch National Park into downtown and beyond.

Sixty years from now, I hope people will look back and see that our generation not only preserved the Arch but also helped it evolve. The Arch may stand as the icon of St. Louis, but it's your investment that ensures it remains a living, vibrant place—one that welcomes families, inspires kids, and continues to bring people together for generations to come.

Gratefully,

A handwritten signature in black ink, reading "Ryan B. McClure". The signature is fluid and cursive, with a large initial "R" and "M".

**Ryan B. McClure**

Executive Director, Gateway Arch Park Foundation



LOOKING BACK

# Picnic in Your Park

June 8, 2025

In its fifth year, Picnic in Your Park made a record-setting impact

Early this summer, more than 380 guests gathered on the grounds of Gateway Arch National Park for the fifth annual Picnic in Your Park, a record-breaking celebration that raised nearly \$104,000 in support of our mission!

From the first notes of the Red and Black Brass Band's iconic tunes to the last bites of Butler's Pantry's picnic lunch, the afternoon was filled with laughter, sunshine, and the joy of making a difference as a community. Guests gathered in pockets of shade across the park with their green fifth-anniversary picnic baskets, enjoying time with friends and family among the city's most iconic backdrop, the Gateway Arch.

What makes Picnic in Your Park so special is not only the festive atmosphere, but the impact this event continues to create. In just five years, Picnic has grown from a humble gathering of Foundation supporters into a beloved St. Louis tradition that helps sustain our year-round efforts at the park. Thanks to our Picnic in Your Park attendees, we can continue to provide conservation of the park

grounds, preservation of our historical assets, free-to-attend community events, and educational programming that reaches schoolchildren across the St. Louis region.

This year's milestone proved what many of us already knew: when our community comes together at the Arch, incredible things are possible. We are deeply grateful to everyone who joined the Picnic and helped make this event such a success. We can't wait to see you all again in 2026!

SAVE THE DATE

# June 7, 2026

Picnic in Your Park returns on June 7, 2026. Mark your calendar and stay tuned for more information coming soon!

Sponsorships are available. For more information, contact Alissa Korn, Assistant Director of Individual Giving and Stewardship, at [alissa.korn@archpark.org](mailto:alissa.korn@archpark.org)





LOOKING BACK

# Blues at the Arch Festival

August 7-10, 2025

Blues at the Arch Festival Celebrated 10 Years

This August, Gateway Arch Park Foundation proudly hosted the tenth annual Blues at the Arch Festival, presented by the Steward Family Foundation. Despite a sweltering summer heat wave, more than 10,000 music lovers gathered to celebrate ten years of free blues music at Gateway Arch National Park. The milestone festival, produced in partnership with the National Blues Museum and the National Park Service, featured four days of live music, local eats, and special tenth-anniversary activities.

The festivities kicked off with a 300-person preview concert at the National Blues Museum, headlined by renowned artist Jeremiah Johnson. On Friday, fan favorites Uvee Hayes and Dylan Triplett lit up the Whitaker Foundation Stage for back-to-back performances while Foundation supporters gathered for a curated BBQ dinner at the annual member and sponsor tent. Saturday brought the longest—and hottest—day of the festival, with lively sets from Miles Lacey, Skeet Rodgers, Dexter Allen, and more. Guests also enjoyed the second annual Premium Experience, shopped the new Rhythm & Roots Market, and ended the night with a dazzling fireworks show. Though Sunday’s performances, including sets by Anita Jackson and Mr. Sipp, were cut short due to weather, the festival weekend was still a resounding success.

Thanks to our members and sponsors, Blues at the Arch Festival has become a beloved tradition, bringing world-class blues music to the heart of St. Louis for ten years running. We look forward to kicking off the next decade of free, live music at the Arch next year!

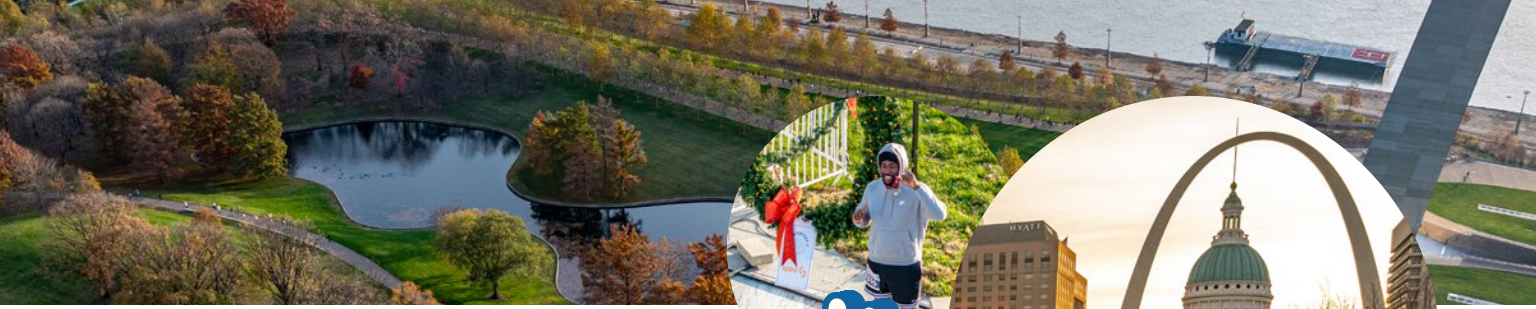
BY THE NUMBERS

10,000+  
Attendees

15  
Hours of Live Music

12  
Local Food & Drink Vendors





LOOKING FORWARD

# Winterfest 5K

**Saturday, November 22 | 7 a.m.**

Fifth annual Winterfest 5K and Fun Run/Walk at Gateway Arch National Park

Kick off Winterfest in stride at the Winterfest 5K on Saturday, November 22, benefitting Gateway Arch Park Foundation. Back for its fifth year, this festive run invites participants of all ages and abilities to get active and celebrate St. Louis' most magical season at Gateway Arch National Park.

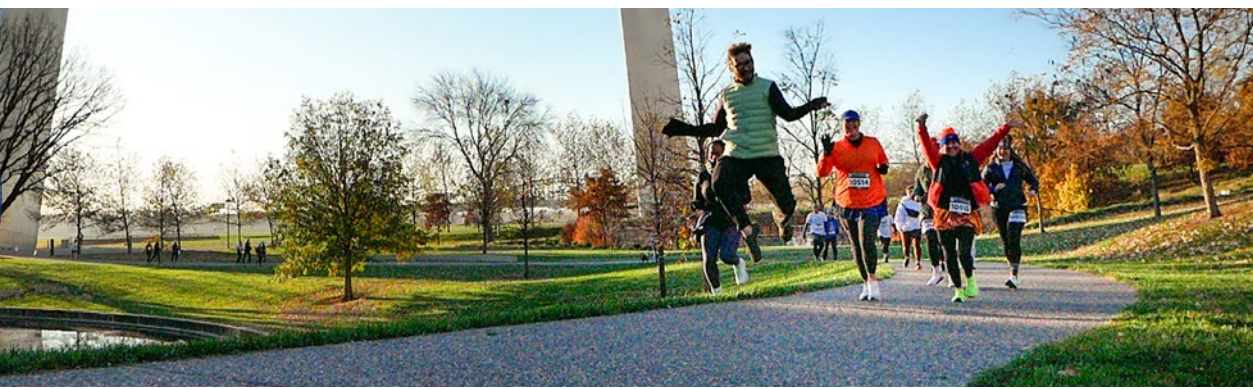
Registration includes a short-sleeve Winterfest 5K tee shirt plus a medal that can be converted into an commemorative ornament. After crossing the finish line, runners can stick around for exciting Winterfest opening day festivities, like ice skating, s'mores stations, heated igloos, and so much more.

The classic course begins in Kiener Plaza, travelling through Downtown and past the Old Courthouse before entering the Arch grounds for stunning views of the park and the St. Louis skyline. Participants will stride past the tall legs of the Gateway Arch, move along the mighty Mississippi riverfront, and loop around both the north and south reflection ponds before returning to Kiener Plaza to cross the finish line. Those who prefer a lighter pace are invited to take part in the 1-Mile Fun Run/Walk that loops around the Gateway Arch.

When you sign up for the Winterfest 5K, you're not only joining an exciting race through the heart of Downtown St. Louis—you're also directly supporting our mission to uplift Gateway Arch National Park and provide free events, like Winterfest, for our community.

Don't miss your chance to be part of this holiday tradition! Registration is open until race day, but be sure to sign up before November 1 to ensure you receive your 5K swag.

Head to [archpark.org/5K](http://archpark.org/5K) to register for the Winterfest 5K and Fun Run/Walk.



# Support for Park Projects

## These projects are made possible by supporters like you

Beyond our highly visible projects and programs, we are proud to support Gateway Arch National Park in ways that may not be immediately noticeable to the more than two million visitors that come to the park each year.

### Maintaining the Museum at the Gateway Arch

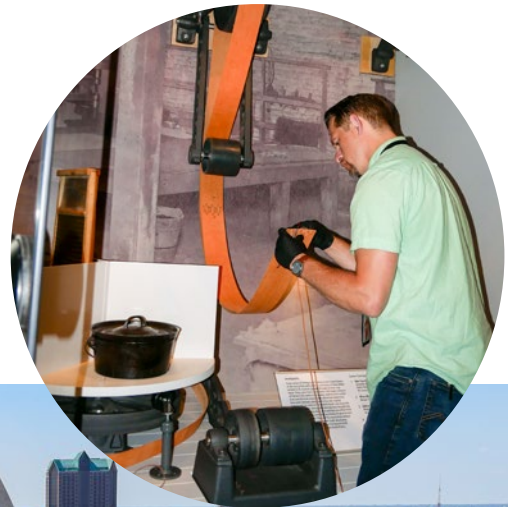
Each year, millions of visitors interact with the exhibits inside the Museum at the Gateway Arch. With high traffic causing natural wear-and-tear from visitor interactions, routine maintenance is vital to preserving a world-class visitor experience. That's where Gateway Arch Park Foundation comes in. Since 2018, the Foundation has provided ongoing maintenance and innovation for museum exhibits, marking the first agreement of its kind with a national park. To date, more than 35 repair visits have addressed key elements, like the replica keystone, interactive tram model, Clark's Guided Tour software, and more, ensuring the Museum maintains its national accreditation and high-quality experience.

### New Desks in the Visitor Center

If you've been inside the Visitor Center lately, you may have noticed the new desks that have been installed at the entrance and outside Tucker Theater. These desks are much larger and welcoming, giving park rangers and park volunteers more space to assist visitors with general information, Junior Ranger activities, accessibility services, and park passes.

### Polaris for Park Law Enforcement

The next time you visit Gateway Arch National Park, keep an eye out! You just might spot a new vehicle proudly displaying our name. This summer, Gateway Arch Park Foundation donated a Polaris utility vehicle to support the park's dedicated law enforcement officers. This vehicle helps rangers respond more quickly, navigate the grounds more efficiently, and keep our millions of annual visitors safe. Improvements like this, made possible thanks to our members and donors, ensures both visitors and staff have the resources they need for a safe, welcoming experience.



# The Economic Impacts of the CityArchRiver Project

**Third-party study confirms the CAR Project sites delivered \$572.1 million in regional economic impact in 2024.**

Your investment in Gateway Arch National Park and surrounding areas, like Kiener Plaza and the riverfront, create lasting impact—and this economic impact study proves it. Gateway Arch Park Foundation commissioned independent consulting firm Tripp Umbach to conduct this economic impact study, which analyzed the economic impact of the CityArchRiver Project during the construction period, from 2014 to 2018, and of fiscal year 2024.



**During the five-year construction period of the CityArchRiver Project from 2013 to 2018, the Project:**

**GENERATED \$599.4 million**  
in total economic impact on the St. Louis region

**SUPPORTED 4,458 jobs**

**GENERATED \$14.1 million**  
in tax revenue

**In 2024, operations\* and visitors to CityArchRiver Project sites:**

**GENERATED \$572.1 million**  
in total economic impact on the St. Louis region

**SUPPORTED 4,854 jobs**

**GENERATED \$30.7 million**  
in tax revenue

\*Operations includes jobs created in areas such as tourism, hospitality, and park management to support the activities and amenities offered to visitors.

**“When public spaces thrive, so do its surrounding areas.  
The CAR Project area is vital to the future of Downtown St. Louis,  
not only in driving further investment and economic prosperity,  
but also in bringing communities together, promoting civic pride,  
and serving as an educational and cultural hub.”**

—Ryan McClure, Executive Director of Gateway Arch Park Foundation

The study also found that, in 2024, Gateway Arch Park Foundation attracted 75,707 visitors to the CAR Project area for special events, totaling \$9.7 million in total economic impact for the St. Louis region.

#### Blues at the Arch Festival 2024

**15,500 attendees**

**\$2 million** in economic impact on the St. Louis region

#### Winterfest 2024

**53,135 attendees**

**\$6.8 million** in economic impact on the St. Louis region

#### Health and Wellness Series

**1,887 people** to CAR Project sites

**\$241,536** in economic impact on the St. Louis region

#### Journey Fund

**2,956 students and educators** to CAR Project sites

**\$378,368** in economic impact on the St. Louis region

#### Other Programming (Arch Bark, Paddle Your Park, and fundraising and volunteer events)

**2,229 visitors**

**\$260,096** in economic impact on the St. Louis region

# Gateway Arch National Park Earns Prestigious Museum Recognition

## The Museum at the Gateway Arch and Old Courthouse Awarded Re-Accreditation from the American Alliance of Museums



Gateway Arch National Park has world-class museums and exhibit galleries. That's not just sentiment—it's a statement of fact. Our hometown national park has been officially accredited by the American Alliance of Museums (AAM) since 1980, and it just received re-accreditation this summer.

**“Being reaccredited by the American Alliance of Museums is a prestigious honor that validates the dedication, expertise, and collaborative efforts of everyone involved with Gateway Arch National Park,” said David Murray, superintendent of Gateway Arch National Park. “This distinction not only reflects our commitment to maintaining world-class exhibits and collections, but it also elevates the park’s stature among museums and cultural institutions nationwide.”**

AAM is an organization founded to champion equitable and impactful museums by connecting people, fostering learning and community, and nurturing museum excellence. AAM accreditation is a coveted recognition in the museum community that signifies museum excellence to the public,

governments, funders, and outside agencies. Of the estimated 33,000 museums in the United States, only three percent are accredited. Only 19 museums in Missouri and seven national park units in the country hold this recognition.

Thanks to the support of our donors and members, Gateway Arch Park Foundation was able to fund the reaccreditation process for our hometown national park. Accreditation is a rigorous, year-long process that evaluates all aspects of a museum's operations. To qualify, museums must first complete a self-study and undergo a site visit by peer reviewers. The AAM Accreditation Commission, an independent body of museum professionals, reviews these findings to determine accreditation status.

The AAM’s review highlighted Gateway Arch National Park’s exemplary renovations through the CityArchRiver Project, which enhanced accessibility, preserved historic resources, boosted tourism, and showcased the strength of public-private partnerships that support park operations beyond federal resources.

Gateway Arch Park Foundation is the organization originally formed to fund and coordinate the \$380 million CityArchRiver Project that continues to be the largest private investment in a national park in National Park Service history. The Foundation now functions as a nonprofit conservancy and the official philanthropic partner of Gateway Arch National Park, whose mission includes funding maintenance and continued innovation within the museums.

“Gateway Arch Park Foundation extends its sincere congratulations to Gateway Arch National Park on this monumental recognition,” said Ryan McClure, executive director of Gateway Arch Park Foundation. “This re-accreditation reflects the National Park Service’s steadfast commitment to excellence in preservation, education, and public engagement. As the official philanthropic partner of Gateway Arch National Park, we are proud to support and collaborate in advancing the Park’s mission and ensuring its continued relevance for future generations.”



In addition to the Foundation, the National Park Service also collaborates with Jefferson National Parks Association, which operates gift shops, develops and supports educational programming, funds the park’s archival and library positions, and houses the park’s artifact collections; Bi-State Development, which manages the Tram Ride to the Top and ticketing operations along with owning and operating the Riverboats at the Gateway Arch; and Great Rivers Greenway a public agency connecting the region with greenways, supports the ongoing operations and maintenance of the whole project footprint.

“This accomplishment is a true testament to the hard work and dedication of our entire team and partners. The re-accreditation process was rigorous and exhaustive, examining every facet of our operations,” said Murray. “Achieving this recognition is not just a milestone for the park—it’s a celebration of the collaborative spirit that defines Gateway Arch National Park.”

**“This re-accreditation reflects the National Park Service’s steadfast commitment to excellence in preservation, education, and public engagement.”**

– Ryan McClure, Executive Director

To learn more about Gateway Arch Park Foundation and the CityArchRiver Project that reimaged the Museum at the Gateway Arch and the Old Courthouse, visit [archpark.org/legacy](https://archpark.org/legacy).



# The Arch Belongs to Everyone

## Artwork that Gives Back



In September, the Foundation launched our inaugural STL Artists project, featuring five original art pieces sold as prints to support our mission. This project, which commissioned local creators, asked artists to create a piece centered around the idea “The Arch is for Everyone.” Each artist produced their original take on the concept, with submissions ranging from oil painting to digital collage and linocut prints. The resulting artworks capture the Gateway Arch from a range of different angles, level of detail, and artistic styles—all while featuring the community that forms around this iconic landmark.

Members and sponsors also received exclusive access to a series of Artist Talks from each of the five local artists in September and early October. These events offered a deeper look into each artist’s process and ended with a Q&A session where members of the audience could ask questions of

their own. A big thank you to those who attended any of the sessions and supported us through purchasing an art print!

Don’t miss your chance to own a print of your own! Only 100 prints of each exclusive design are available, and each 11”x17” edition is signed, dated, and titled. With the quickly-approaching holidays right around the corner, consider gifting your loved ones a beautiful art piece that makes an impact. Proceeds from every purchase directly fuel our mission, championing the conservation and preservation of Gateway Arch National Park, providing educational opportunities, and creating free, welcoming programs for the entire community to enjoy.



Head to [archpark.org/stl-artists](https://archpark.org/stl-artists) to purchase your prints today.



MEET THE TEAM

# Foundation Staff and Trustees



## Welcome Our New Staff

### **Tasha Kaminsky**

The Foundation welcomed Tasha Kaminsky as our Major Gift Officer in April. Tasha’s professional experience includes driving philanthropy and fundraising for nonprofits across St. Louis, specifically through capital campaigns and major corporate partnerships.

**“As a St. Louis native, I feel so lucky to help preserve this iconic symbol of our city that connects us all.”**

**“Working for Gateway Arch Park Foundation has brought me immense joy and gratitude.”**

### **Maggie Kloppenberg**

Maggie Kloppenberg joined the Foundation as our Manager of Donor Engagement & Stewardship in July. With years of experience building authentic relationships, Maggie is well-versed in leading high-impact campaigns, cultivating donor relationships, and creating lasting impacts for St. Louis. At the Foundation, Maggie oversees the day-to-day operations of our membership program.

## Welcome Our New Trustees

### **John Barringer, Arindam Kar, Anuk Karunaratne, Joe Mark, Nicole Tate**

The Foundation is honored to welcome five new trustees to our board this year: John Barringer, Arindam Kar, Anuk Karunaratne, Joe Mark, and Nicole Tate. We look forward to their leadership and continued commitment to our mission.



GET TO KNOW

# Meet the New Superintendent: David Murray

**Get to know  
Gateway Arch National Park's  
new leader and the priorities  
guiding his first year**



David Murray

Amid a time of historic change for the National Park Service, Gateway Arch National Park welcomed a new leader this summer: native St. Louisan David Murray. Returning home to serve within the community that shaped him, Murray brings a wealth of experience, a steady resolve, and a heartfelt commitment to preserving the stories and spaces that make this park so meaningful for visitors and residents alike. His leadership arrives at just the right time, ensuring our treasured hometown national park continues to thrive for generations to come.

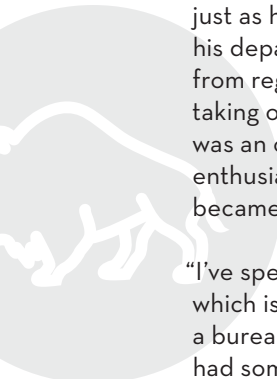
**We asked Murray how he feels, having been in his role these past few months: “I think it’s all a bit surreal right now for [my family],” said Murray, “Never in my life did I think I would be working at this park, let alone leading it. So, I’m taking it in stride, and very humbly embracing the role and its responsibility to preserve this park’s incredibly powerful stories.”**

And humble he is. Murray has vast experience working within federal and local government entities. From roles on The Hill to directing budgets and staff for the U.S. Department of Transportation, the U.S. Department of the Interior, and Chicago

Transit Authority, Murray’s experience working within federal and local government entities positions him perfectly to take on this leadership role dedicated to Gateway Arch National Park.

Murray came to the National Park Service in 2020 as the Service’s budget officer and had an opportunity to become a remotely stationed chief of staff of NPS’ Land Resources Division, allowing him to move back to his hometown in 2021.

From there, it was fate. When all U.S. Department of the Interior staff returned to work in-person in May 2025, Murray was stationed at the Old Courthouse



just as his superintendent predecessor announced his departure. Soon after, Murray got a call from regional leadership, asking him to consider taking on the role as acting superintendent. It was an opportunity he could not resist, and he enthusiastically assumed the position. Murray became the permanent superintendent in July 2025.

“I’ve spent five years in the National Park Service, which is both a lot of time and not a lot of time for a bureau with such rich history,” said Murray. “I’ve had some incredible opportunities, met many of the leaders of the park service, and I have a lot of people that are supportive of me and my development. I feel really grateful.”

### **Continuing a Legacy with Eyes on the Future**

With the massive CityArchRiver Project officially completed after the grand reopening of the Old Courthouse earlier this year, Murray has used his time to get to know staff, learn from visitors, and connect with Arch Alliance partners as he looks toward the next big park projects on the horizon. For now, he’s continuing the legacy of his predecessors.

“The CityArchRiver Project renovations were exciting, and we already have additional federal funding from the Great American Outdoors Act Legacy Restoration Fund,” explained Murray, “I want to see that next phase of the Old Courthouse updates completed as it will only build upon the massive effort that’s already been underway for more than a decade.”

Murray also acknowledges that there have been a lot of shifts in the federal government lately, which is why he’s taking it slow and not introducing too much change too quickly.

“There are other goals that I can speak to in the future, but I’m still determining the timing of it all,” he said. “Right now, providing as much stability as possible for our park and our staff is critical to me.”

Murray is also a St. Louisan at his core. He wants visitors’ and residents’ experience at the park to instill a sense of pride in our city and our country. He wants them to share their positive stories about St. Louis with others so they’ll keep coming back time and time again.

“I am a St. Louisan at heart,” explained Murray. “That influences every decision I’m making here, and I’ll continue to emphasize that as we move forward. This is our park. This is the park I grew up with. Everything I’m going to do is for the people of St. Louis.”

### **A Strong Commitment to Partnership**

In just a few short months, Murray has recognized the value of the Arch Alliance partnerships to help further the mission of the park and the National Park Service through collaboration and creative solutions.

“Gateway Arch National Park is unique in these partnerships that we have,” said Murray. “I don’t think many parks have four major partners affiliated with them. Here, we have some of the biggest players in the St. Louis area working hand-in-hand with us. Whenever we, as a federal agency, have encountered a challenge, all our partners are here asking, ‘What can we do to help?’ That’s just incredible.”

On Gateway Arch Park Foundation, Murray has been impressed with the work that’s been accomplished so far. Between recent projects like renovations at the Old Courthouse to free community events on park grounds, he sees that the Foundation is willing and able to do things the National Park Service can’t do alone as a federal agency.

When asked about what’s next for the park’s partnership with the Foundation, Murray said, “The Foundation and I are already looking at new opportunities.”

The two organizations did not miss a beat during Murray’s transition into his role. Since Murray’s first day, Foundation Executive Director Ryan McClure and Murray have met regularly to discuss park priorities and new ideas that will advance the mission of both their organizations.

“I’ve seen the Foundation is willing to adapt as the park continues to evolve,” Murray said. “So this partnership is not static. I like that there’s a dynamic element to what our relationship looks like. I’ve really enjoyed the development of the partnership between myself, Ryan, and the Foundation staff.”

The Foundation looks forward to working with Murray to strengthen our relationship and uplift our hometown national park.

GET TO KNOW

# Meet John Orrell

## Gateway Arch National Park's new public affairs officer and partnerships coordinator

Among national park sites in the U.S., there are only a handful of dedicated National Park Service (NPS) employees who hold a public affairs title, and even fewer in the Midwest region. John Orrell, Gateway Arch National Park's new public affairs officer and partnerships coordinator, is one of them.

"For the most part, throughout the more than 430 national park sites, public affairs is a collateral duty," explained Orrell. "It's not that NPS doesn't see value in it—it's just the fact that you have to fill your open positions with what you deem is best for your specific park."

Gateway Arch National Park prioritized a public affairs position due to the park's unique operational structure and location in the heart of a metropolitan city. For a role that works closely with the news media and internal and external partners like the Arch Alliance, John Orrell brings the perfect mix of classic public affairs training, government savvy, and military discipline. Take one look at Orrell's résumé, and it's easy to understand why.

Orrell began his career as an Air Force firefighter before cross-training into public affairs as a "backpack journalist." From there, he worked in public affairs at the Pentagon, the National Archives and Records Administration at the George W. Bush Presidential Library Museum, the U.S. Department of Veterans Affairs, and most recently the Army Command out of Scott Air Force Base.

When Orrell saw the role at Gateway Arch National Park, he knew it was a dream job. Today, Orrell is living out that dream, and he remains ever enthusiastic about his role. It's the people around him, both colleagues and his family, and his personal passion for St. Louis and Gateway Arch National Park that keep him motivated.



John Orrell

"My wife has adamantly said this is the happiest she's seen me getting up to go to work because she just knows how passionate I am about this," said Orrell. "To be able to tell these stories, serve my nation, and be passionate about what I do—you can't ask for a better trifecta than that."

Orrell has worked closely with the Foundation's communications department since he joined. Among his favorite projects in partnership with the Foundation so far was the Old Courthouse grand reopening.

"The planning and coordination leading up to [the Old Courthouse reopening] was probably the easiest special event execution in my entire career," said Orrell. "We were in lockstep throughout the entire process from day one, and it was just phenomenal. I could not have asked for any better situation to start my time off here."

The Foundation is inspired by Orrell's commitment, and we are excited for the positive impact our shared work will bring to the park and its visitors.

SAVE THE DATE

# Tenth Annual Winterfest

November 22, 2025–January 11, 2026



It's almost time for St. Louis' most magical season! Winterfest, presented by Bank of America and World Wide Technology, returns to Kiener Plaza for its tenth anniversary this November. For a full decade, Winterfest has been a cherished community tradition, filling Downtown with ice skating, twinkling lights, and holiday cheer, all in the shadow of the Gateway Arch.

This year, expect all your favorite activities and more. Cozy, heated igloos, crackling s'mores stations, and delicious local eats from the Winterfest Café will be available to enjoy every Friday, Saturday, and Sunday throughout the season. Special events, including

the Ameren Missouri Festival of Lights, "kids skate free" days, princess and superhero visits, and family-friendly New Year's Eve fireworks, made possible with support from Greater St. Louis Inc., will also make their return. Guests can also look forward to weekly tenth anniversary special activities, soon to be announced!



Save the date and join the fun at [archpark.org/winterfest](https://archpark.org/winterfest).



Share your holiday cheer with a set of our **Gateway Arch holiday cards**.

Featuring a beautiful illustration of the Gateway Arch and Old Courthouse, these cards capture the spirit and beauty of the winter season in Downtown St. Louis. Your purchase directly supports the mission of Gateway Arch Park Foundation.

GET TO KNOW

# Member and Donor Spotlights



**Terri & Don Iffrig**

Gateway Arch Park Foundation Members

“At the age of 15 in July of 1967, I had the opportunity to be one of the very first people to ever ride the Tram to the Top of the Arch. I felt incredibly lucky—the St. Louis Post-Dispatch even memorialized my experience! That experience motivated our decades-long connection to our great national park that’s sustained today by our membership with Gateway Arch Park Foundation.”

**Mark Greenberg**

Gateway Arch Park Foundation Member and Volunteer

“The Arch grounds are such an iconic place of beauty for our region. When I learned about opportunities to volunteer at Gateway Arch Park Foundation events and become a member, it just made sense. Creating a downtown where people feel welcome and excited to gather is a personal passion of mine. Being part of the Foundation’s events gives me a true sense of pride—and hope for the future of our city.”



**Andi Blaylock**

Gateway Arch Park Foundation Friends Advisory Board Member, Volunteer, and Eero Saarinen Society Member

“Nothing is more iconic in St. Louis than the Arch, and no place has more power to bring sustained vibrancy to downtown. What began as volunteering at events like Blues at the Arch and Winterfest quickly grew into deeper involvement as a Gateway Arch Park Foundation Eero Saarinen Society member and now a Friends Advisory Board member. Each step has been fun, fulfilling, and a reminder of Gateway Arch National Park’s power to bring more energy and community to downtown.”



STEWARDING AN ICON

# Members are Monumental



Members are the driving force behind our mission and projects that maintain and enhance Gateway Arch National Park. Each free community event, Journey Fund visit, museum exhibit repair, and more creates positive visitor experiences and shapes lasting impressions of Gateway Arch National Park and Downtown St. Louis.

**When you become a member, you don't just benefit from investing in the community, you also get perks the whole family can enjoy, including:**

- Special access to iconic St. Louis events, such as Blues at the Arch
- Passes for tram rides to the top of the Arch at the Supporter level and above
- A year-long subscription to St. Louis Magazine
- Exclusive discounts at St. Louis-owned businesses such as Arch Apparel and The Arch Store

**Looking for a more convenient way to give?**

You can become a member at the \$100 level or higher and select to be charged monthly. As a sustaining donor, your annual membership will be charged in smaller monthly increments while you enjoy all the benefits of membership. Your membership will automatically renew, and you will receive a new membership packet and benefits every 12 months.

**\$8.33/month = \$100 Supporter**

**\$12.50/month = \$150 Family**

**\$20.83/month = \$250 Enthusiast**

**\$41.67/month = \$500 Contributor**

**\$83.33/month = \$1,000 Eero Saarinen Society Associate**

Visit [archpark.org/membership](https://archpark.org/membership) or contact Alissa Korn, Assistant Director of Individual Giving and Stewardship, at [alissa.korn@archpark.org](mailto:alissa.korn@archpark.org).





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10TH ANNIVERSARY  
**WINTERFEST**  
 GATEWAY ARCH PARK FOUNDATION  
 BANK OF AMERICA World Wide Technology



# CELEBRATE 10 YEARS OF WINTERFEST

NOVEMBER 22, 2025-JANUARY 11, 2026

## GATEWAY ARCH PARK FOUNDATION OUR MISSION

The official philanthropic partner and conservancy of Gateway Arch National Park, Gateway Arch Park Foundation is a 501(c)(3) nonprofit organization with a mission to ensure the Gateway Arch, its grounds, neighboring public spaces, and attractions will be a vital, welcoming, and well-supported resource for the community and nation for generations to come.

### DIVERSITY, EQUITY, AND INCLUSION The Arch belongs to everyone.

Gateway Arch Park Foundation seeks to create inclusive environments for people to be themselves by identifying, accepting, embracing, and celebrating our differences. We are authentic in our work in Gateway Arch National Park and Downtown St. Louis by creating places, programming, and experiences that reflect the community. **We are committed to ensuring all feel welcome at the Arch.**

## LOOKING AHEAD

### UPCOMING EVENTS

#### October 25-28: Gateway Arch 60th Anniversary\*

Join us in celebrating the 60th anniversary of the completion of the Gateway Arch with four days of community events, educational opportunities, and special giveaways for Arch visitors.



#### November 22: Winterfest 5K

Registration is open for our fifth annual Winterfest 5K and 1-mile Fun Run/Walk, the only official run/walk that journeys through Gateway Arch National Park and supports our mission!



#### November 22-January 11: Winterfest

St. Louis' favorite seasonal festival returns to Kiener Plaza for its tenth year with ice skating, heated igloos, s'mores stations, New Year's Eve fireworks, and plenty of 10th-anniversary surprises.



\*60th anniversary activities may be impacted by the government shutdown

[archpark.org/events](http://archpark.org/events) | @gatewayarchpark